



Tim Stewart,  
CEO / General Manager

## Small Changes Add Up to Savings

Sometimes the little things in life mean a lot. Simple steps such as turning off lights when you leave a room, unplugging appliances when you're not using them, and raising the temperature on your thermostat a bit as our weather warms up, when done together, can help your family rack up energy savings.

At Clark Electric Cooperative, we're always looking for ways to help you, our members. With energy costs rising, energy efficiency remains a key part of our efforts to keep rates affordable. Best of all, energy efficiency—simply making the electricity you use do more—saves you money.

Clark Electric Cooperative is part of the Touchstone Energy Cooperative network. Because we're part of the Touchstone Energy Cooperative network, you have access to a valuable resource that not only identifies simple energy-saving tasks but also illustrates the real-dollar savings they produce, specific to your home. TogetherWeSave.com uses real savings calculations—based on our co-op's estimated costs and climate zone—to help motivate and inspire small changes in behavior.

Check it out at our web site, [www.cecoop.com](http://www.cecoop.com). Simply click on the together we save link on the home page. You'll be asked for your ZIP code; this helps provide accurate electricity rates for your home.

The Virtual Home Tour provides a good starting point. As you move through each of the six rooms, clicking on areas highlighted in yellow prompts you to take various interactive energy-saving measures and shows how these changes translate into savings on your electric bill.

A visit to the attic, for example, recommends adding insulation. Slide the arrow up the scale to add extra inches of insulation and watch the exciting end result. Adding nine inches saves up to \$143 a year. Add 15 inches, and that figure jumps to \$241.

Now head downstairs to the living room. Most folks enjoy watching television and playing Wii or Xbox games, but you don't need these gadgets on 24 hours a day. By unplugging entertainment center devices when

they're not in use, you could save up to \$174 every year. Seems simple enough—and every small step adds up to savings. In fact, just lowering your thermostat one degree in winter could save \$82.

In short, this web site provides you a reflection of what your potential savings could be. Finding ways to help you save energy dollars during tough times is important to us. Valuable tools like TogetherWeSave.com are just one more way Clark Electric Cooperative is looking out for you. Want to learn about other ways to make your home more energy efficient? Under the Energy Info tab on our website, [www.cecoop.com](http://www.cecoop.com), there is a host of information on energy efficiency as well as a link to Focus on Energy. While we recognize that energy prices are escalating, you do have some control over how much energy is consumed. ■

### Mark Your Calendars

## Clark Electric Cooperative's Member Appreciation Day

## Pancake Breakfast

Saturday, October 2, 2010  
7-11 a.m.

CECO Building, west of Greenwood



- Free Pancake and Sausage Breakfast
- Face & Pumpkin Painting
- Inflatables
- Health Screenings
- Door Prize Drawing for Kids

## Area Youth Representing Your Cooperative

This year Clark Electric Cooperative sponsored two students to represent our membership at the Youth Leadership Congress (YLC) at UW–River Falls July 7–9. Sonia Beyer and Nicole Hoesly, who will both be juniors this year at Loyal High School, were among the 130 youth that attended the 47th Annual Youth Leadership Congress. The Youth Congress is designed to provide today’s youth with stronger leadership and team-building skills, as well as a broader understanding of electric cooperatives.

The three-day agenda included professionals in the cooperative industry hosting workshops on leadership, team-building activities, learning sessions related to college life, alternative energy, careers in cooperatives, a cooperative’s role in the community,



Pictured above are Nicole Hoesly and Sonia Beyer from Loyal High School. They represented Clark Electric Cooperative at the 47th Annual Youth Congress at UW–River Falls. Right: Sonia and Nicole participating in one of the many group activities held during the Youth Leadership Congress.

and establishing relationships with other students from across Wisconsin.

“This conference gave me many experiences that I will use in life. We learned about cooperatives and how there are many ways to organize a business and how cooperatives are so valuable to not only big cities but also to little towns,” said Sonia. “We talked about what it means to be a leader and how to put what we learned to use in every day life. I know the leadership skills I learned are going to be so valuable with my future job choices.”

Nicole Hoesly also found the conference to be a rewarding experience. “We learned how unhappy factory workers started the first cooperative in 1844 and how the seven Cooperative Principles are used in the operation of cooperatives. We also learned about capital credits and what all goes into a well-formed cooperative,” stated Nicole. “Sonia and I really had a lot of fun. We would recommend this to anyone thinking about attending this congress. You may not realize it, but cooperatives are all around us.”

Each spring Clark Electric Cooperative contacts schools in our service area asking for students to represent the cooperative at the Youth Leadership Congress. This is a great opportunity for students entering 10th or 11th grade. ■

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*“This conference gave me many experiences that I will use in life.”*

—Sonia Beyer, YLC delegate

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## Energy Assistance Resource Information

October starts the winter heating season. It's important for you to make every attempt to keep current on your electric bill. We understand that things do happen that put financial burdens on people. Certain government organizations can offer heating assistance or point you in the direction of a group that can help.

Emergency energy assistance is sometimes available in addition to energy assistance because some winters are worse than others, and emergencies in certain regions may require additional funds in meeting needs beyond the levels established under the program authorization.

During the past years, funds have provided heating assistance to offset extreme cold; offset price spikes in heating oil, propane, and natural gas; and cover the additional cooling costs in the Midwest during a prolonged summer heat wave. To find out if emergency energy assistance is available, contact your county social services department.

The Wisconsin Home Energy Assistance Program (WHEAP) administers the federally funded Low Income Home Energy Assistance Program (LIHEAP) and Public Benefits Energy Assistance Program. LIHEAP and its related services help more than 100,000 Wisconsin households annually.

**Clark County** ..... 715-743-5233

*Department of Social Services*

**Chippewa County**..... 715-726-7862

*Department of Human Services/  
Economic Support*

**Marathon County**.....715-842-3111

*Energy Services, Inc.*

**Taylor County**..... 715-748-6123

*Human Services Department*

**Wood County**

*Department of Social Services*

**Wisconsin Rapids Office** ..... 715-421-8600

**Marshfield Office** ..... 715-387-6374

**Jackson County** ..... 715-284-4301

*Department of Health & Human Services*

In addition to regular heating and electric assistance, specialized services include:

- Emergency fuel assistance



- Counseling for energy conservation and energy budgets
- Proactive co-payment plans
- Targeted outreach services
- Emergency furnace repair and replacement

Services are provided locally through:

- County social services offices
- Tribal governments
- Private non-profit or other government agencies

For more information or to locate your local agency, call toll free 1-866-HEATWIS (432-8947) or visit [homeenergyplus.wi.gov](http://homeenergyplus.wi.gov). (Source: Wisconsin Department of Administration Brochure)

Other Resources for Energy and Weatherization Programs are as follows:

- **Focus on Energy Targeted Home Performance with ENERGY STAR®**—1-800-762-7077 or visit [www.focusonenergy.com](http://www.focusonenergy.com). (Source: Wisconsin Department of Administration Brochure)
- **Keep Wisconsin Warm Fund – Bill Pay Assistance** — 1-800-981-WARM (9276) or visit [www.kwwf.org](http://www.kwwf.org). (Source: Wisconsin Department of Administration Brochure) ■



## Energy Efficiency

### Tip of the Month

Use the moisture sensor feature on your clothes dryer if it has one. This option shuts down the dryer when clothes are dry. In addition, clean the lint filter after each load. This improves air circulation and increases the dryer's efficiency.

Source: U.S. Department of Energy



## FOR SALE

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240,000 miles • 7.3 liter diesel • Automatic transmission

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For more information, contact Mike Ruff at Clark Electric Cooperative, (715) 267 5383 or 1 (800) 272-6188, ext. 236.

*Truck is being sold as is with no warranty implied!*



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An ECONAR GeoSystem creates the perfect home environment all year-round. ColdClimate™ Technology keeps you warm during the harshest winters and keeps you cool all summer long.

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**LABOR**

Clark Electric Cooperative and Clark Electric Appliance and Satellite, Inc. offices will be closed Monday, September 6, in observance of Labor Day.

**Have a safe and happy holiday weekend!**



## Clark Electric Cooperative

Your Touchstone Energy® Partner 

**Tim Stewart, CEO / Manager**

124 N. Main Street  
P.O. Box 190  
Greenwood, WI 54437

e-mail us at [info@cecoop.com](mailto:info@cecoop.com) or [tnelson01@cecoop.com](mailto:tnelson01@cecoop.com)

[WWW.CECOOP.COM](http://WWW.CECOOP.COM)